



Comparison of Authoring Option in Questionmark Perception

Questionmark Perception offers three tools top author assessment content. The Windows-based Authoring Manager provides the most robust, feature-rich authoring environment that allows you to tap into the full range of Perception's functionality. Browser-based authoring enables question and assessment authoring without having to install software. Questionmark Word Authoring Templates enable question authoring within the familiar Microsoft Word environment. Questionmark Open Authoring enables quick, easy content harvesting from SME's. Use the grid below the select the tool that's right for your needs.

	Windows-based Authoring Manager	Browser-Based Authoring	Questionmark Live	Word Templates	Open Authoring
Description	Questionmark Perception Authoring Manager is a Windows-based application that enables you author questions, organize them into assessments, and store and edit them within local or remote databases called repositories. Authoring Manager enables you leverage the full range of Perceptions question and assessment authoring capabilities.	Questionmark™ Perception's browser-based authoring system provides an easy and distributed environment for creating questions and assessments. It allows rapid development of items by subject matter experts without requiring them to install anything on their desktop. Using a web browser you can author questions and assessments directly within a shared repository on a remote server.	Questionmark Live lets you easily write questions and then export them for use in Questionmark Perception. Subject matter experts (SMEs) can access this powerful authoring tool anytime, anywhere. This Web-based application is available free of charge to all Questionmark Software Support Plan customers.	With Questionmark Word Authoring Templates, your subject matter experts (SME) can use Microsoft® Word to author assessment questions that can be imported, delivered and managed using Questionmark Perception. Once the SMEs have authored questions using Word on either a PC or a Mac, they email their questions to an administrator who publishes them into Questionmark Perception.	Questionmark Open Authoring provides a simple, easy-to-use, web-based interface to harvest questions from Subject Matter Experts. There is no software to install and no learning curve. Items are deposited directly into the Perception repository for an assessment author to review, edit and deploy in assessment.
Question Types	<ul style="list-style-type: none"> Drag-and-Drop Essay question Explanation screens File Upload Fill-in-the-blank Hotspot Knowledge Matrix Likert scale Matching Multiple choice Multiple response Numeric questions Pull-Down List (selection question) Ranking (Rank in Order) Select-a-blank Survey Matrix True/False Text match Yes/No Adobe Captivate Simulations Spoken Response Adobe Flash 	<ul style="list-style-type: none"> Essay Likert Scale Multiple Choice Multiple Response Numeric Questions True-False Yes-No Word Response 	<ul style="list-style-type: none"> Multiple Choice Multiple Response (Right/Wrong answer) Multiple Response (Score per choice) Text Match Likert 	<ul style="list-style-type: none"> Likert Scale Multiple Choice True-False Yes-No 	<ul style="list-style-type: none"> Multiple Choice
Include question-level feedback	Yes	Yes	Yes	Yes	Yes
WYSIWYG HTML Authoring	Yes	No	Yes	No	No
Include graphics, sound, multimedia in questions and feedback	Yes	Yes	Yes	No	No
Create assessments	Yes	Yes	No	No	No
Create branching and multiple block assessments	Yes	No	No	No	No
Manage Topics	Yes	Yes	No	No	No
Publish to a Shared Repository	Yes	Yes	No	No	Yes
Publish to a Local Repository	Yes	No	No	Yes	No
Publish via Qpack Import	Yes	Yes	Yes	No	No
Export Qpack	Yes	No	Yes	No	No
Manage Global Resources	Yes	Yes	No	No	No
Manage Topic Resources	Yes	Yes	No	No	No
Import/Export QML	Yes	No	No	No	No
Import/Export QTI XML	Yes	No	No	No	No
Print Assessment to Word	Yes	No	No	No	No
Print Assessment for Scanning	Yes	No	No	No	No
Meta Tag Questions	Yes	No	No	No	No
Manage Workflow	Yes	No	No	No	No
Add/Manage Content	Yes	No	No	No	No
Edit Templates	Yes	No	No	No	No
Number of Authors	Determined by license	Determined by license	License for unlimited number of authors within your organization	License for unlimited number of authors within your organization	Unlimited
Learning Curve	Moderate	Low	Very Low	Very low	None